

Maximize Your ROI with Strategic L&D Training



LEARNING DONE DIFFERENTLY
HSI - Professional Skills Development



Typical Company Pain Points

- Disengaged employees = Lower productivity
- High turnover rates = Increased hiring costs
- Decreased customer satisfaction = Lower loyalty
- 1 out of 3 employees cited lack of career growth as a self-identified reason for leaving a company.

43%
OF TRAINEES
CLAIM THEIR WORKPLACE TRAINING WAS SOMEWHAT/NOT VERY/NOT AT ALL EFFECTIVE IN HELPING THEM BE SUCCESSFUL ON THE JOB
(IPSOS)

The Cost of Disengagement

- Costs 34% of disengaged employee's annual salary (GALLUP)
- Employees who don't have access to meaningful L&D opportunities are **two times more likely to leave an organization within a year.**

16-18%
OF EMPLOYEES
ARE ACTIVELY DISENAGAGED
(GALLUP)

What can you do about that?

Re-engaging Employees Significantly Improves Your ROI

- Assess your current L&D training approach to make sure there is interest-based learning, not solely compliance-based training.
- Ensure training aligns with both *employee* and business goals for maximum return.
- 74% of employees want to learn during their spare time. (LINKEDIN)

MORE THAN 75%
OF EMPLOYEES SAY
THEY ARE MORE LIKELY TO STAY WITH A COMPANY THAT PROVIDES ONGOING TRAINING
(SHRM)

Why L&D is a Strategic Investment

- Drives engagement, productivity, employee retention, and loyalty
- Supports company initiatives and personal growth
- Reduced error rates = money saved
- Boosts employee morale
- Strengthens culture with ongoing skills-building via microlearning



HSI Blue Ocean Brain Can Help!

- **Clarity:** Engaging, personalized learning aligned with HR goals
- **Connection:** Strengthens alignment with company mission and values
- **Opportunities:** Empowers employees with learning pathways for continuous growth

Why Choose HSI Blue Ocean Brain?

- 71% median engagement rate
- Over 90% client retention rate
- Save time and money with effective online training
- Improve engagement, performance, and retention

4 Key Training Pitfalls to Avoid

- 1. Mandatory Training Only**
Risk: Resistance, disengagement
SOLUTION: Offer interesting, relevant content
- 2. One-Off Training Sessions**
75% of information is forgotten after 6 days on avg.
Risk: Forgotten knowledge
SOLUTION: Ongoing microlearning for continuous development
- 3. Unfocused Training (No Career Advancement)**
Risk: Low retention, poor growth opportunities
SOLUTION: Self-directed learning with personal goals aligned to career growth
- 4. Information Overload**
Risk: Overwhelming, disorganized content
SOLUTION: Carefully curated, digestible microlearning experiences

HSI BLUE OCEAN BRAIN

Client Success

WakeMed Health

86% employee engagement with microlearning

Focus on leadership and culture training

Ciena

83% engagement with learning hub

Focus on well-being, and career growth training

Central Pacific Bank

Over half of the employees using platform weekly

Focus on learning opportunities for entire company

Request a Consultation Today!

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