



## Mark Streifel

General Manager

HSI Industrial Skills

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Mark Streifel has more than 25 years of experience developing and delivering solutions to support successful training programs.

### **Mark shared some insights into his career and past accomplishments:**

#### *When and why did you decide to pursue a career in your field?*

I got into this field totally by accident. I started off getting an Environmental Biology degree, then went to work for a power plant in North Dakota doing title five and emissions type control. I found out I really liked the power industry.

#### *What do you like best about your job?*

The customers. Helping them design creative training packages that best fit their environment and needs.

#### *What project are you most proud of?*

About 2011, the Saudis decided to nationalize their workforce after relying on expatriate labor for years. They set aside monies for companies to hire apprentices. They placed them in different colleges, around the country. We helped set up three apprenticeship programs. They are still running today.

It's a great feeling to see people who don't do well in school succeed. They're technical learners, not academic. They're more hands on. They understand concepts, not theory. So, once we got them into new trades they weren't exposed to throughout their lives, they really excel in those fields. Not only does it help the

lives of those individuals, but it also helps the company. Because now they have a skilled labor pool. They don't have to try to find employees from outside their own country. It's a successful program and will continue for years to come.

### *How does Industrial Skills correlate to health and safety?*

It's about human performance and operational safety. When you think about health and safety, most people think about OSHA, arc flash, and NACP standards.

People forget about training the individuals operating and maintaining equipment. That's where industrial skills come in. We train the technicians to maintain equipment properly. We train operators to operate it safely. Our training makes for safer workplaces and better environmental practices.

### *What motivates you?*

Customer satisfaction and success.



## About HSI

HSI is your single-source partner for EHS, Compliance, and Professional Development solutions. HSI provides integrated e-learning content, training solutions, and cloud-based software designed to enable your business to improve safety, operations, and employee development. Across all industries, HSI helps safety managers, and technical employees, human resources, first responders, and operational leaders train and develop their workforce, keep workers safe, and meet regulatory and operational compliance requirements. HSI's focus is on training, software, and services for safety and compliance, workforce development, industrial skills, and emergency care. HSI is a unique partner that offers a suite of cloud-based software solutions including learning management, safety management, chemical SDS management, and more, integrated with content and training so businesses can not only monitor and manage multiple workflows in one system, but train employees via one partner.

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