



Checklist for buying eLearning content for your LMS:

There's a lot to consider when in the market for eLearning content. This handy checklist will help make things easier:

- What categories of content do you need?
- Does it make an impression with memorable visual and creative design elements?
- What size/how long are the videos?
(Is length determined by the science of microlearning?)
- Are the videos SCORM/AAIC compliant?
- Are the videos up-to-date, both in their look and in their information?
- Can you try it out? Are there previews? A free trial? Both?
(If neither, why?)
- Can you use it with current training in a blended learning environment?
- What's involved in starting the free trial? What will you have access to?
- Who can you call if there is a problem?
- Can you get custom content made? Will it be SCORM compliant?