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## How do I earn Blue Ocean Brain (BOB) points?

HSI Blue Ocean Brain (BOB) points are awarded for completing Lessons, Assets, Brain Exercises, and "Show What You Know" Questions.

HSI Blue Ocean Brain (BOB) learning content is formatted in lessons, which each contain three individual assets. These assets are written in a microlearning style meant to be short, but easily digestible with the intention to provide quick takeaways that may be immediately implemented.

Learners earn two BOB points for opening an asset and reading it. Learners may also earn an additional two BOB points for correctly answering any Show What You Know Questions located at the bottom of an asset.

Learners can also earn points by interacting with Brain Exercises; the number of points awarded depends on the Brain Exercise.

**Note: Some Brain Exercises can only be played once per day, and the maximum points offered per play varies by activity.**

For most Brain Exercises, a Learner may earn between 0-12 points; speed bonuses may also be earned for finishing a Brain Exercise quickly. Some Brain Exercises will offer hints, but keep in mind that accessing the hint deducts 1 point from the points awarded at completion.

The Brain Exercise Lighten may be used as many times throughout the day as needed. Two points will be earned for the first session only.

## **Why do I earn BOB points?**

Points can serve to measure individual progress in the HSI Blue Ocean Brain platform as learners navigate through Lessons, Assets, Brain Exercises, and "Show What You Know" Questions.

Additionally, if the Leaderboard has been activated for a company, HSI BOB points offer extra incentivization for friendly competition with your fellow learners!

## **What do I do if my BOB points are not rewarded correctly?**

The team at HSI Blue Ocean Brain wants to be sure you are properly awarded points for participating in Blue Ocean Brain activities.

Please [email support@blueoceanbrain.com with your name, organization, and a brief description of your request](mailto:support@blueoceanbrain.com) and provide any additional information that will help our team troubleshoot the issue. Our Support Team will be in contact as soon as possible!

Note: If you have screenshots of when you encountered the issue, please attach the files to your email to expedite the troubleshooting process.