



**Become an Instructor** 

GO BEYOND
ACTIVE SHOOTER RESPONSE TRAINING



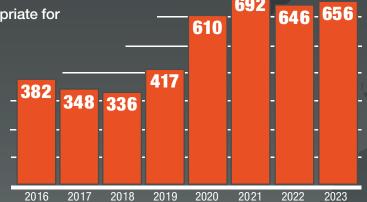
#### **Incidents**

**MASS SHOOTING INCIDENTS** REMAIN HIGH

692

AVERT training supports anyone who could be involved in an active violence situation, and it's appropriate for all industries and types of venues such as:

- Office Settings
- **Manufacturing Companies**
- **Retail Environments**
- **Healthcare Facilities**
- **Events and Festivals**
- **Sporting Venues**
- **Open Areas and Parks**
- **Government Entities**
- **Places of Worship**





MASS SHOOTINGS\*

in the U.S. 2023

\*Mass shooting numbers are from the Gun Violence Archive statistics and methodology. For more information, please visit GunViolenceArchive.org/methodology

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# Organizations Need ACTIVE VIOLENCE RESPONSE TRAINING

We've all heard countless news stories about active shooter situations throughout the U.S. Most incidents occur quickly, and often warning signs have been missed. The AVERT course trains organizations to look for warning signs, react fast in life-threatening situations, and safely minimize the impact of an occurrence with emergency bleeding control basics.

AVERT training covers the important basics of life-saving techniques developed by law enforcement experts and medical professionals. Originally created for first responders, the AVERT program is now available in a format that is accessible for everyone and is appropriate for all types of workplaces, entertainment venues, places of worship, schools, and government entities.

After an AVERT session, organizations and individuals will be able to:



Create an Emergency
Action Plan



Recognize warning signs of a potential aggressor



Respond quickly in a violent or emergency situation



Escape, evade or attack in the critical seconds during an event



Apply critical bleeding control techniques to help save lives



Gain the confidence needed to respond in an emergency

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## Training THAT BUILDS CONFIDENCE



The AVERT Instructor Development Course (IDC) is delivered in a blended training format. The online portion takes approximately two hours and the Instructor-led sessions last about six hours.

In-person AVERT sessions are dynamic and engaging, using realistic drills with life-like props and involving everyone in class. Instructors provide encouraging tips and feedback to reinforce learning, and class sizes are limited.

Unlike other training programs that focus solely on Run, Hide, Fight techniques. AVERT uses an active training method to teach awareness, how to react in a violent situation, and how to respond to severe bleeding injuries that are often a result of these occurrences.



Active Violence Response Training



**Bleeding Control Practice** 

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### Become AN INSTRUCTOR

As an Authorized AVERT Instructor you can bring this important training to your organization and/or clients. The AVERT Instructor Development Course (IDC) provides everything you need to get started and to grow your business, including:



- The AVERT IDC blended training course
- An AVERT Instructor Training Kit
- Private AVERT Instructor forum with direct access to program experts
- The latest digital updates to the AVERT program
- An opportunity to join the AVERT National Training Solution network
- Training site checklist and other informational collateral
- Your first-year AVERT Instructor authorization fee
- An affiliate program for Instructors who offer TACT PAC emergency bleeding control kits



Instructor Training Kit



Emergency TAC PAC Kit



**Emergency Action Plan Template** 

FIND AN AVERT IDC NEAR YOU

If you have questions about the program, please **contact us**.

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## Deliver Training AS AN AUTHORIZED INSTRUCTOR

As an authorized AVERT instructor, you'll deliver the course in a "blended" format. This means you will issue blended credits for each student from your instructor portal, and students will receive online training modules that take less than 20 minutes and prepares them for the in-person instructor-led session.

In-person sessions last under three hours and include hands-on training, realistic drills and eduction. As an instructor, you are able to provide encouraging feedback and real-life scenarios based on your unique experience.

Classes are limited to 15 people or less per instructor so that all participants will leave the AVERT program with the confidence to respond with appropriate action if an active violence or life-threatening situation arises









n-person trainin



to respond

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#### Why Organizations RECOMMEND AVERT



After spending over 17 years in law enforcement and now almost 18 years in the Sports and Entertainment venue security field, I have been through numerous training days and training sessions. I am proud to say—and I believe I speak for all the AEG Team in attendance—we were 100% impressed and satisfied with the course, the format, and the training we received. AVERT was by far one of the best training programs I have ever attended.

Barry R. Stanford, CPP®, CSSP – Senior Director of Security Operations and Intelligence, AEG Worldwide

The AVERT course was well organized, relevant and provided a lot of hands on experience. It gave us confidence and helped to prepare us for our responsibilities. I would highly recommend the AVERT program to anyone seeking solid training from instructors with real world experience.

Jason Porter - Safety & Security Director, Woodside Bible Church

Great presentation! I am 66 years old, and it made me feel competent and confident that I could participate in preventing a violent situation and able to help others until help arrives. The program is empowering and motivational.

**Mary Richardson** – Practice Manager, Cornerstone Medical Group

Allied Universal utilized the AVERT program which includes emergency bleeding training. I was very impressed with the level of knowledge and professionalism that the trainers provided, and I recommend this training for all those involved in public and private policing or security.

**David P. Chase** – Regional Training and Safety Director, Allied Universal

Thank you for equipping our first responders with the knowledge and resources needed to do the best job we can for those we serve.

Justin C. – Public Safety Officer, Michigan

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