

# Chris Smith: **BASIC RESUME**

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St. Louis, MO

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## EDUCATION

**State University**, Saint Louis, MO

December 2019

### **Bachelor of Science in Marketing**

- Major/Minor: Marketing/ Design
- GPA: 3.3/4.0 Cumulative

## EXPERIENCE

**ABC Company**, St. Louis, MO

June 2017 – Present

### **Marketing Intern**

*Responsible for providing marketing support for Director of Sales and Marketing*

- Suggest ideas for new marketing campaigns
- Handle customer mailings
- Post regularly to social media

**State University Athletic Department** Springfield, MO

November 2015 – December 2019

### **Marketing Department Intern**

*Responsible for providing marketing support to Director of Athletics Marketing*

- Organized yard signs for football sponsors
- Assisted with video board during games
- Coordinated promotional items for cheerleaders use during games

**Fashion Brand Retail** St. Louis, MO

March 2016 – Present

### **Sales Associate**

*Responsible for providing customer service to support product selection and sales.*

- Interacted with customers to help them select items and handle the check-out process
- Monitored floor displays, organized and replenished products as necessary
- Provided support to store managers when counting the cash drawer

**Chain Restaurant**, St. Louis, MO

June 2013 – December 2015

### **“To Go” Waiter (2014-2015)**

*Responsible for accepting phone and live “to go” orders and providing curb-side service.*

- Handled phone orders with a positive attitude
- Coordinated orders for pick up with accuracy
- Filled the role of “expo” in the kitchen

### **Host (2013)**

*Responsible for greeting and seating customers in a friendly and timely manner.*

## LEADERSHIP

- Joined Alpha Alpha Alpha Greek social organization in 2015 (250 members)
  - Elected Spirit Chairman:
    - Responsible for planning events within the chapter.